

LAND USE & EMPLOYMENT 2011 SUMMARY

The Adelaide City Census Land Use and Employment Survey provides a statistical snapshot of the City's employment, industries, land use, parking and venue capacities.

The last census was conducted from May to July 2011 by field staff who surveyed establishments (businesses and organisations) in the Adelaide City Council Local Government Area.

The survey found that the total number of people employed in the City in 2011 was 118,200, only a slight change from the 2008 figure of 118,490. Some variations in the number of people employed in the City have occurred over the last few years: significant increases were recorded between 2003 and 2005 and then between 2006 and 2008.

The 2008 census was conducted just before the Global Financial Crisis. Since then, and contrary to many experiences around the world, the 2011 census indicates that the City has enjoyed stable employment.

A full summary of the Census can be found online: www.adelaidecitycouncil.com/research

STRATEGY & INNOVATION SMART INSIGHTS

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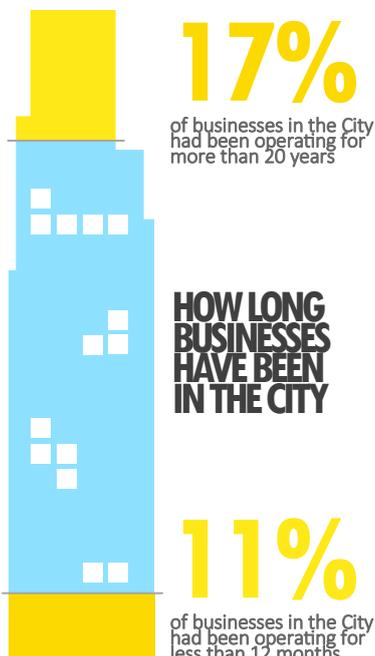
PEOPLE EMPLOYED IN THE CITY IN 2011

Top five employers by industry:

- #1 public administration and safety 21% (25,326)
- #2 health care and social assistance 14% (16,039)
- #3 professional, scientific and technical services 11% (12,647)
- #4 administrative and support services 10% (11,725)
- #5 accommodation and food services 9% (10,744)



DWELLING TYPES IN 2011



VENUE CAPACITY IN 2011



58 151
cafe and restaurant seats



34 301
bars, pubs and taverns licensed capacity



26 787
theatres, concert halls and stadium seats



26 330
conference and meeting rooms seats



PARKING IN THE CITY

In 2011, 24,297 commercial car parking spaces were recorded in the City. The number of commercial car parking spaces in the City has declined since 1992, however the number recorded in 2011 was a slight increase (8%) compared to 2008.