

## Beginner's Guide to Staff Engagement for Behaviour Change

A number of efficiency measures rely on staff changing their habits and behaviours at work. This can take the form of routinely turning off lights and equipment, the responsible management of waste and resources, improved printing and photocopying habits, and so on.

### Why do it?

Aside from the potential energy and resource savings, engaging with staff around sustainable office behaviours can help to meet your staff expectations for workplace sustainability, can contribute to greater staff satisfaction and position you as a preferred employer, potentially even reducing staff turnover. Recognition can also be gained in the market place through awards and accreditation.

## Quick Guide

### Staff engagement for behaviour change

Engaging with staff for behaviour change can go far beyond simply putting up some posters or reminders to turn off the lights. The overall goal is to incorporate new behaviours into the organisational culture, establishing daily habits and office norms i.e. 'how we do things around here'. An engagement program can include green champions networks, friendly competitions and more.

The following campaigns are designed to help you with team engagement

- Green Champions - See more and download the toolkit: [Fostering green champions at work](#)
- Switch-off campaigns - See more and download the toolkit: [Running a work-place 'switch-off' campaign](#)
- Workplace competitions - See more and download the toolkit: [Running workplace competitions](#)
- [Fostering Vertical Communities](#)

