Refresh your shopfront with up to $6,000 in matched grant funding
WHAT IS THE SHOPFRONT IMPROVEMENT GRANT PROGRAM?

Adelaide City Council has initiated a pilot Shopfront Improvement Grant Program to encourage city businesses to get creative and enhance their street appeal.

We are looking for ideas that:
  • enhance the presentation of a building or business
  • contribute to amenity and a more interesting and exciting street experience
  • make a creative or unique contribution to the streetscape.

If you own either a business or a property in the pilot area, you can apply to Adelaide City Council for grant funding of between $1,000 and $6,000 to cover up to 50% of the cost of visual improvements to your shopfront.

A lush green wall provides Hey Jupiter with a distinctive street presence (11 Ebenezer Place, Adelaide).
WHAT TYPES OF IMPROVEMENTS CAN I MAKE?

Grants are available for long-term, street-level improvements to your shopfront. These can include:

- Repainting of external shop frontage
- Improvements to advertising signage if part of a broader shopfront enhancement project
- Adding external materials and treatments that provide attractive detail, such as texture or tiling
- Improving accessibility for all users
- Adding greening elements such as planting vines, green walls or window boxes
- Improvements to frontages to interact with the street, such as the addition of folding windows
- Removal of security shutters and replacement with glass or security glazing
- Improvements to under awnings
- Removal of fixed outdoor dining furniture (including planter boxes) and replacement with non-fixed furniture
- Internal and external display lighting.

The Shopfront Improvement Grants are not available for:

- Improvements that have already commenced or completed
- Routine maintenance or cleaning
- Standalone advertising signage improvements
- Public art/murals (Council offers a Public Art Grants program for these)
- Fixed planter boxes or furniture
- Purchase of buildings or property extensions
- Business relocation
- Internal shop fittings including display shelves and painting
- The addition of improvement of high-level signage (i.e. from first floor up)
- Staffing or operational costs
- Development Application or other statutory fees.

If you think your shopfront can be improved in other ways, call us to discuss your ideas. We would also welcome proposals where a number of nearby businesses would like to collaborate to enhance collective street appeal.
WHO CAN APPLY?

Under the first pilot grant program, business and commercial property owners located in the areas highlighted on the map are eligible to apply for a Shopfront Improvement Grant. Consideration may also be given to applications that fall outside of these areas, subject to funding availability and the quality and creativity of the proposed works.

Properties owned or managed by Adelaide City Council or a State or Federal Government agency are not eligible for funding.

WHEN CAN I APPLY?

The 2015 Shopfront Improvement Grant Program opens on Monday 25 May, 2015 and applications will be assessed as they are submitted. The program will run until the allocated funds are committed.

Recycled window frames, timber panelling and a bench seat on a footpath too narrow for regular outdoor dining furniture create a unique shopfront for Handsome and the Duchess (16 McHenry St, Adelaide).
SHOPFRONT IMPROVEMENT
GRANT LOCATIONS

O’CONNELL STREET
MELBOURNE STREET
HINDLEY STREET
WEST END PRECINCT
EAST END PRECINCT
GAWLER PLACE AREA
HUTT STREET
WHAT IS THE APPLICATION PROCESS?

**Step 1**
Use this guide to determine if the improvement you have in mind is eligible and if you are located in a street where the Shopfront Improvement Grant is available.

**Step 2**
Obtain two written quotes from licensed contractors for the proposed works.

**Step 3**
Complete and submit the Shopfront Improvement Grant application form with the required documentation (quotes for the work, written consent of the property owner, and photo of the existing shopfront).

**Step 4**
Your application will be assessed by an internal Council panel.

**Step 5**
A grant allocation will be made once all permissions and approvals have been obtained. Successful applicants will be advised of details of their approved grant in writing.

**Step 6**
Approved works commence and must be completed as approved within a three-month period (unless otherwise agreed).

**Step 7**
Upon completion of the work, you notify Council to arrange a site inspection.

**Step 8**
Pay the contractors in full for the completed works and present proof of payment to Council. Council will then reimburse you the grant funding as specified in the approval letter.

Note: Council may contact you following receipt of your application to discuss the project or to request additional information. If your proposed improvement requires Development Approval you will be asked to submit a Development Application (fees apply).

Note: Applications are assessed on their merits and there is no guarantee you will be allocated a grant.

APPLICATIONS WILL BE ACCEPTED ON AN ONGOING BASIS WHILE FUNDING IS AVAILABLE

Applications that do not provide the required supporting documentation will not be assessed.
Adelaide City Council reserves the right to award grant funding at its discretion based on the merits of individual applications.

Further Information
Michele Williams, Senior Consultant – Urban Policy
City Design & Transport
Ph: 8203 7968
Email: shopfronts@adelaidecitycouncil.com
# SHOPFRONT IMPROVEMENT GRANT PROGRAM APPLICATION FORM

Name:  
Business Name:  
Address:  
Postal Address (if different from above):  
Phone:  
Email:  
Are you:  
☐ A leaseholder  
☐ The building owner

Please outline the proposed improvements to your shopfront:

Please attach a photo of the shopfront, highlighting the proposed improvements.

Please attach two written quotes for the proposed works from the relevant contractors.

Do you have the building owner's permission to undertake these works? Note: you will need to provide this in writing if your application is successful.

☐ Yes, I have the building owner’s permission  
☐ No, I do not have the permission yet

The completed application form and supporting documentation can be submitted via:

- Email: shopfronts@adelaidecitycouncil.com
- Post: Shopfront Improvement Grant Program  
  Adelaide City Council  
  GPO Box 2252 Adelaide SA 5001

APPLICATIONS WILL BE ACCEPTED ON AN ONGOING BASIS WHILE FUNDING IS AVAILABLE

Further Information contact Michele Williams, Senior Consultant – Urban Policy  
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